

50TH ANNUAL EDITION

COLLEGE TRANSFER GUIDE

collegetransferguide.com

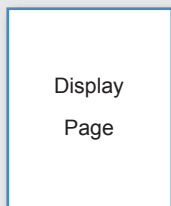
2026 Advertising Rate Schedule

800-433-7771 | info@schoolguides.com

SCHOOL GUIDE
PUBLICATIONS

College Transfer Guide

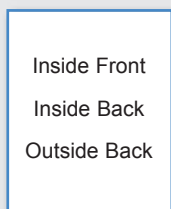
FULL PAGE DISPLAY



Display
Page

PAGE SIZE - 8¹/₄" x 10³/₄"
 COPY AREA - 7" x 10"
 Black & White (all editions) - \$4,400
 Four Color (all editions) - \$6,900
 Advertisements appear in the text section of all four editions and include a postcard in one edition.

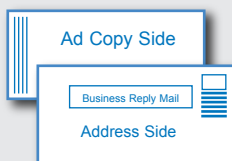
COVER POSITIONS



Inside Front
 Inside Back
 Outside Back

PAGE SIZE - 8¹/₄" x 10³/₄"
 COPY AREA - 7" x 10"
 Four Color
 Price per edition includes student response card in same edition.
 Inside Front Cover - \$5,200
 Inside Back Cover - \$4,700
 Back Cover - \$5,900

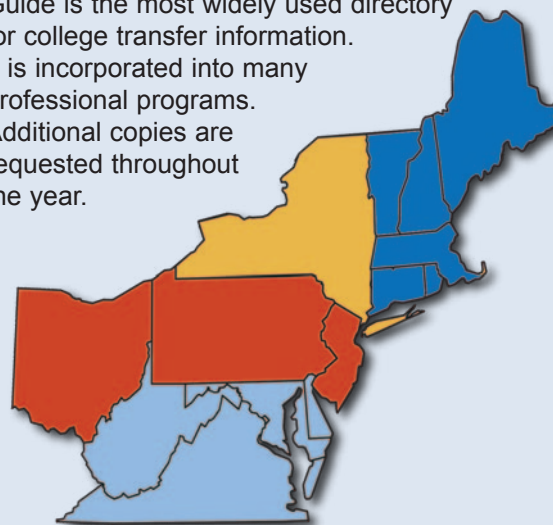
STUDENT RESPONSE CARD



COPY AREA - 7" wide x 3¹/₄" tall
 One Color (Blue ink)
 One edition - \$2,600
 Two editions - \$5,000
 Three editions - \$7,200
 Four editions - \$9,300

REGIONAL EDITIONS

Copies of College Transfer Guide are requested and distributed each year to transfer counseling offices at more than 250 two-year colleges. The Guide is the most widely used directory for college transfer information. It is incorporated into many professional programs. Additional copies are requested throughout the year.



NEW YORK STATE (NYS)

70 two-year colleges located throughout the state

NEW ENGLAND (NE)

70 two-year colleges located in Connecticut, Rhode Island, Massachusetts, Vermont, New Hampshire, Maine

NEW JERSEY-PENNSYLVANIA-OHIO (JPO)

80 two-year colleges located in these 3 states

DELMARVA (DEL)

70 two-year colleges located in Delaware, Maryland, Virginia, West Virginia, District of Columbia

ADDED VALUE FOR ALL SPONSORS



CollegeTransferGuide.com

All print advertisers are featured on our web site and in the digital edition.

- Expanded Profile
- Photo Gallery
- Videos
- Virtual Tour
- Transfer Admissions Link
- Social Media
- Map to campus
- Deep links

2026 COLLEGE TRANSFER GUIDE ORDER FORM

Account Executive _____

Please check your order in boxes below.

EDITIONS	Full Page Display (4-Color)	Full Page Display (Black and White)	Cover	Full Page Insert	Student Response Card
ALL FOUR EDITIONS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NEW YORK STATE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NEW JERSEY - PENNSYLVANIA - OHIO	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NEW ENGLAND	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DELMARVA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

COPY INSTRUCTIONS

- Repeat Previous Copy Repeat Previous Copy with Changes as Noted
 New Copy to Follow by _____ **Advertising Copy Deadline: November 6, 2026**

RECOMMENDATIONS FOR SENDING COPY

Our preference for advertising copy is a Press-Ready PDF file with fonts embedded but we can accommodate ads produced in almost any format. Our design staff can help you prepare copy, select photographs and artwork at no additional cost.

Advertisements may be sent on disk or via e-mail to info@schoolguides.com.

Total Cost \$ _____

School _____

Address _____

City/State/Zip _____

Name _____ Date _____

Title _____

Telephone _____ Fax _____

E-mail _____

College Transfer Guide

650 Halstead Ave. | Mamaroneck, NY 10543
 800-433-7771 | Fax 914-632-3412 | info@schoolguides.com



COLLEGE TRANSFER GUIDE

Advertising Options

STUDENT RESPONSE POSTCARDS

Niagara University
Niagara University, NY

Send me information about transferring to Lynn University

Please print clearly

First/last name: _____ Last/family name: _____ Date of birth: _____

Email address: _____

Mailing address: _____ City: _____ State/province: _____ ZIP/postal code: _____

Mobile phone: _____ I consent to be listed by Lynn University. Yes No

Current college/university: _____ I consent to be listed by Lynn University. Yes No

Intended major: _____ Expected start date: _____

Transfer Scholarship Program

Apply today at xavier.edu/apply

Response cards give you immediate results and help prove the effectiveness of your campaign.

COVER & DISPLAY ADS

You Are in Great Company

20%

OF MARIST UNDERGRADS ARE TRANSFER STUDENTS

95%

SATISFIED WITH MARIST EXPERIENCE

90+

ACADEMIC PROGRAMS

80+

STUDENT CLUBS & ORGANIZATIONS

As a Marist transfer student, you will be in great company. In fact, 20% of our undergraduate students transfer here from other institutions. Take the next step to join Marist's welcoming community at our scenic riverfront campus.

FOR MORE INFORMATION:
MARIST.EDU/TRANSFER | (845) 575-3226

Cover positions give you higher visibility. Display pages allow you to describe your school & transfer options in more detail.

Free Advertising Features for All Sponsors

EXPANDED LISTINGS

NEW HAMPSHIRE

Advertisers receive a full listing with degrees offered, course description and a special student interest statement.

Appears in all regional editions.

GRANITE STATE COLLEGE
 200 North Main Street, Nashua, NH 03073
 Phone: 603-882-1000
 Email: admissions@granitestate.edu

KEENE STATE COLLEGE
 230 North Main Street, Keene, NH 03426
 Phone: 603-352-1000
 Email: admissions@keene.edu

MOUNT WASHINGTON COLLEGE
 100 North Main Street, Concord, NH 03301
 Phone: 603-224-1000
 Email: admissions@mount-washington.edu

NEW ENGLAND COLLEGE
 100 North Main Street, Haverhill, NH 03043
 Phone: 603-895-1000
 Email: admissions@newengland.edu

NEW HAMPSHIRE INSTITUTE OF ARTS
 100 North Main Street, Manchester, NH 03103
 Phone: 603-882-1000
 Email: admissions@nhia.edu

SANT ANGELO COLLEGE
 100 North Main Street, Manchester, NH 03103
 Phone: 603-882-1000
 Email: admissions@santangelo.edu

PLYMOUTH STATE UNIVERSITY
 100 North Main Street, Plymouth, NH 03264
 Phone: 603-895-1000
 Email: admissions@plymouth.edu

UNIVERSITY OF NEW HAMPSHIRE
 100 North Main Street, Manchester, NH 03103
 Phone: 603-882-1000
 Email: admissions@unh.edu

UNIVERSITY OF NEW HAMPSHIRE COLLEGE
 100 North Main Street, Manchester, NH 03103
 Phone: 603-882-1000
 Email: admissions@unh.edu

UNIVERSITY OF NEW HAMPSHIRE COLLEGE
 100 North Main Street, Manchester, NH 03103
 Phone: 603-882-1000
 Email: admissions@unh.edu

Advertiser Listing

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FEATURED COLLEGES

Vaughn College

Vaughn College of Aeronautics and Technology is committed to providing its nearly 2,000 students with an unparalleled educational experience in the fields of engineering, technology, management, design, and aviation. Significant investments made recently in learning environments, design programs, and academic resources have reinforced the value of a Vaughn degree. At Vaughn College, you'll be encouraged to think about your future in a whole new way. Vaughn's faculty and staff support students at every step of their educational journey helping them achieve their goal of a college degree. In fact, 92 percent of Vaughn graduates are employed or continue their education within one year of graduation. Vaughn remains committed to providing the students with a private college experience at a highly competitive tuition rate. 80 percent of students receive some type of financial aid. Transfer students may be eligible for the Transfer Student Scholarship ranging from \$1,000 to \$5,000 per academic year, or Vaughn College Scholarship of up to \$2,000 per year.

Vaughn recognizes that the college experience also takes place outside of the classroom. The College's new residence hall features panoramic views of Manhattan and a staff eager to assist students in making the most of all that New York City has to offer. An array of clubs and organizations are available to students, including the Student Club, American Association of Airport & Aviation Technicians, Student Chapter and Chapter in Aviation, International. Vaughn also competes in interscholastic activities as a member of the Hudson Valley Intercollegiate Athletic Conference (IYAC).

Vaughn College of Aeronautics and Technology, 6601 Elm St., Flushing, NY 11355
 718-439-6800 x112; 866-4VAUGHN; Fax 718-779-0251
 Web: www.vaughn.edu; Email: david.griff@vaughn.edu

WENTWORTH INSTITUTE OF TECHNOLOGY

Founded in 1963, WENTWORTH INSTITUTE OF TECHNOLOGY offers exciting opportunities for students looking to build a successful career in the innovation economy. Our unique interdisciplinary curriculum combines technical studies, experiential learning, and internships, providing students with the skills and experience needed to succeed in the 21st-century workforce. The results? Excellent preparation for a successful career. Wentworth offers a unique combination of the factors that help ensure career success through a seamlessly integrated program of learning, building, and doing. Wentworth's graduates are in demand for the challenges of the future – only at Wentworth. At all these factors emerge and prepare you for the career you want.

Wentworth's Five Factors of Career Success:

- 1) Forward Academic
- 2) Cooperative Learning
- 3) Innovation & Entrepreneurship
- 4) Collaboration & Partnership
- 5) Ideal Location

Transfer students find the right fit for you is incredibly important—but not always easy. We are always interested in motivated, career-oriented students who think that Wentworth is a good fit for their skills and interests. When evaluating transfer applicants, we look at both high school and college transcripts, a typical admission transfer student has a GPA of at least 3.0 or better.

Students interested in transferring to Wentworth also should consider how the courses they have already taken, how to get involved at WCU. However, it is available for transfer students on the South Campus in The Village and The East Village Apartments. All the new residence halls incorporate environmentally friendly materials and feature multi-style living, air conditioning, wireless and high-speed Internet. Visit Wentworth.edu for more information. High St., West Chester, PA 19380; 610-683-2411; www.wcu.edu; transfer@wcu.edu

WCU WEST CHESTER UNIVERSITY

Founded in 1871 to educate Pennsylvania's rural population, WEST CHESTER UNIVERSITY (WCU) is a comprehensive university offering 114 undergraduate degree programs and 43 undergraduate degree programs and 43 education on its 480-acre suburban Philadelphia campus, making West Chester the largest of the 14 institutions in Pennsylvania's State System of Higher Education. With extensive opportunities for experiential and field experiences, West Chester University offers students the chance to explore knowledge and theory in real-world applications as well as in their Cutting-edge technology is of paramount importance to success in fields, and West Chester University's placement help programs assist in their professional.

WCU extends the campus beyond the physical borders with numerous study-abroad opportunities including sites in Ireland, Germany, Spain, South Korea, and Japan. Faculty-driven study-abroad courses in additional countries during winter and spring breaks as well as summer sessions.

Transfer students are an important part of the WCU undergraduate community, and the University has programs in place to help you succeed. The University holds Transfer Orientation sessions in the summer and in January. You will use the campus, receive information about living on campus or transferring to WCU, and meet with other transfer students who will be successful at WCU. That support, you will network with other transfer students and learn how to get involved at WCU.

Visit Wentworth.edu for more information. High St., West Chester, PA 19380; 610-683-2411; www.wcu.edu; transfer@wcu.edu

Added Value A special section for Featured Colleges (up to 275 words) appears in all regional editions and on collegetransferguide.com.